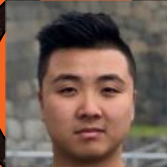


The galaxy of needs



- ★ **Things specific to you the writer, and what you can bring to the table/control:**
Expertise/access/unique insight, sharp writing, passion for subject matter
- ★ **Things specific to the editor:** Open to collaboration, quick writer, hits word count, quick to communicate
- ☄ **Sudden, random, moving circumstances:**
Writer available for quick turnaround, writer that can speak to subject of significant timely interest

+ Maximum three authors, keep biolines short *

PREMISE (1-2 paragraphs of stake-setting, explanation of how we got here, and/or why thesis matters)

PUNCHY, PRECISE THESIS (1 paragraph)

EVIDENCE THAT AFFIRMS AND PROVES THESIS (2-4 paragraphs in typical op-ed)

OPTIONAL: REBUTTAL TO COMMON ARGUMENT YOU SEE AGAINST YOUR ARGUMENT (max 1 paragraph)

KICKER (1 paragraph, powerfully capturing what has been said)

700-750 words