

# The galaxy of needs



- ★ **Things specific to you the writer, and what you can bring to the table/control:**  
Expertise/access/unique insight, sharp writing, passion for subject matter
- ★ **Things specific to the editor:** Open to collaboration, quick writer, hits word count, quick to communicate
- ☄ **Sudden, random, moving circumstances:**  
Writer available for quick turnaround, writer that can speak to subject of significant timely interest

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+ Maximum three authors, keep biolines short \*

**PREMISE (1-2 paragraphs of stake-setting, explanation of how we got here, and/or why thesis matters)**

**PUNCHY, PRECISE THESIS (1 paragraph)**

**EVIDENCE THAT AFFIRMS AND PROVES THESIS (2-4 paragraphs in typical op-ed)**

**OPTIONAL: REBUTTAL TO COMMON ARGUMENT YOU SEE AGAINST YOUR ARGUMENT (max 1 paragraph)**

**KICKER (1 paragraph, powerfully capturing what has been said)**

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700-750 words