

Op-eds

May 27, 2022

Presented by:

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Media Relations Officer

Interested in writing an op-ed?

- Seek help from the communications team at your most immediate division, or at your faculty/campus.
- If needed, reach out to the Media Relations team at UTC for help with:
 - Developing your op-ed idea and identify your media goals
 - Editing your submission
 - Pitching your submission to appropriate outlet(s)
- Important notes:
 - Use your U of T affiliation, but remember you're speaking as an academic, not *for* the institution
 - Keep it timely
 - Understand the odds

Amplify your op-ed: Top Stories

- The 10 latest & greatest media mentions
- Our department prepares and distributes this to over 1,000 members of the university community by 8:00 a.m. each morning
- Close to 100% daily readership among senior university leaders
- All coverage can be found in [Media Briefs](#)

media.relations@utoronto.ca



May 19, 2022



Photo courtesy of Unity Health

Help us fix family doctor shortage 'crisis,' say GPs

Tara Kiran of the Temerty Faculty of Medicine finds an alarming number of family doctors stopped working in the first six months of the pandemic.

[\(Toronto Star\)](#)^P

Develop your voice: Breaking News Experts

- Identify trending news stories and U of T experts available for comment
- Recommend our experts to reporters twice weekly
- Share with news desks by 10:30 a.m.
- On average, more than 600 media hits a month are a direct result of BNEs

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Monday, May 16, 2022

Russia-Ukraine war

Tina J. Park, junior fellow, Bill Graham Centre for Contemporary International History

Expertise: **NATO & Sweden; EU and oil sanctions**

Tel: (416) 828-2361

Email: park.tina@gmail.com

Aurel Braun, professor, Political Science, Mississauga campus

Expertise: **Russia & NATO; Russian strategy**

Tel: (416) 844-5367

Email: abraun@chass.utoronto.ca

Seva Gunitsky, professor, Political Science, Faculty of Arts & Science

Expertise: **When does this become a world war?; War crimes**

Email: seva1000@gmail.com

Lucan Way, co-director, Petro Jacyk program for the Study of Ukraine, Munk School of Global Affairs & Public Policy

Expertise: **Kharkiv; International democracy**

Tel: (416) 805-0579

Email: lucan.way@utoronto.ca

Blue Book of experts

The [Blue Book](#) is designed to be a one-stop shop for when media are looking for experts.

Faculty members and student experts interested in being included share their areas of expertise & contact information.

You can be added or removed at any time and we are always happy to update your information as your areas of study change and grow.

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Isaac Bogoch

Associate Professor, Temerty Faculty of Medicine

Campus

- [St. George](#)

Faculty

- [Temerty Faculty of Medicine](#)

Areas of Expertise

Epidemiology

Global health

HIV & HIV Prevention

Infectious diseases

Public health

Tropical medicine